the project management training company

FACT SHEET



BUSINESS BEYOND PROFIT: GOVERNANCE FOR SUSTAINABLE IMPACT

An Introduction to Sustainable Business Management

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In today's business practices, social and environmental integrity have gained significant influence, in addition to shareholder value. Investors started to include non-financial indicators when it comes to assessing the future success of a company. Based on these considerations the notion of Environmental, Social and Governance (ESG) is framing the view of every company. Or Global Reporting Initiative (GRI) that helps organization understand and communicate their impacts on issues such as climate change, human rights, and corruption.

Leading academic institutions and think-tanks highlight that environmental protection, equality, inclusion, work-life-balances are nowadays important factors for long-term success and prosperity. The positioning of a company in terms of environmental protection, equal rights and fair remuneration will have a significant impact on a company's brand and the attraction of skilled workers and the needed financial investments.

In addition, companies face an increasing number of standards in these fields and are requested to report on the measures taken to align with these standards. With the Corporate Sustainability Reporting Directive (CSRD), the European Union is implementing a major reporting framework that takes different elements of the Sustainable Development Goals (SDG) of the United Nations into account. Even though the EU enforces such reporting on big companies, in today's economy with wide-range supply chains also smaller companies will soon be "encouraged" to apply such reporting.

Sustainability at large is becoming a determining factor for each company and knowing how to comply and how to gain advantage is an increasingly important competence within each enterprise.

DELIVERY FORMAT

This course is delivered as 2 consecutive virtual sessions which allow the learners to become familiar with the principals of sustainability within management and with the process to assess the company's compliance with sustainability at large. The objective of the course is to provide a general overview to enable companies to define their necessary fields of action.

CONTENT AND MATERIAL

The content of the course is based on P5™ Standard for Sustainability in Business Practice, issued by GPM® Global. This Standard Guide is an efficient method to analyze the activities

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of a business with regard to their social and environmental impact, but also in terms of the long-term prosperity of an organization.

The P5 Standards help improve any ESG disclosure and sustainability reporting to which a company is submitted and gives guidance on how to further elaborate them to meet the requirements.

A detailed outline is listed below:

- Introduction
- Oversight of Sustainability & ESG
- Overview on Reporting frameworks
- Sustainability and Business Practices
- The 5P: People, Planet, Prosperity, Product & Process
- Benefits, Values, and Risks
- Focus on Evaluating People Impact, Planet Impact and Prosperity Impact
- Examples and case studies
- Application of evaluation criteria
- Action Plan & Conclusions

For this course, you will be provided with the following material:

- Course slides in electronic format.

TARGET GROUPS AND PREREQUISITES

This course is targeted towards:

- Directors, Managers, and other decision makers who want to learn more about sustainability and its impact on business
- People who are responsible for reporting and want to learn how to assess the compliance with different aspects of sustainability reporting
- Staff members who are interested in learning more about sustainability and the impact on the company's activities
- Project, program and portfolio managers, PMOs with a focus on making the outcome of their work more sustainable.

There are no prerequisites for this course. This course does not lead to any certification.

Participants will receive a certificate of participation at the end.

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THE TRAINER

Our trainer is Florian Ivan, a longtime trainer and expert in GPM methodology.

PRICE

Item	Price per participant
Virtual Course: Instructor-led, online training of 2 half-days	CHF 850.-

- 5% discount for 2 or more registration of the same company at one time

DATES

- 28 January 2025
- 3 April 2025
- 23 June 2025

REGISTRATION

To register, please complete this registration form.

TERMS AND CONDITIONS

- VAT applies for delivery in Switzerland and depending on national VAT legislation.
- Payment Terms: advance payment before course starts.
- Payment by credit card is subject to an additional fee
- Rescheduling/Cancelation until 2 weeks before the course starts is free of charge, an administration fee may apply for cancelation within 2 weeks of the start of the course.

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