the project management training company

FACT SHEET



DELIVERING GREAT PROJECT RESULTS

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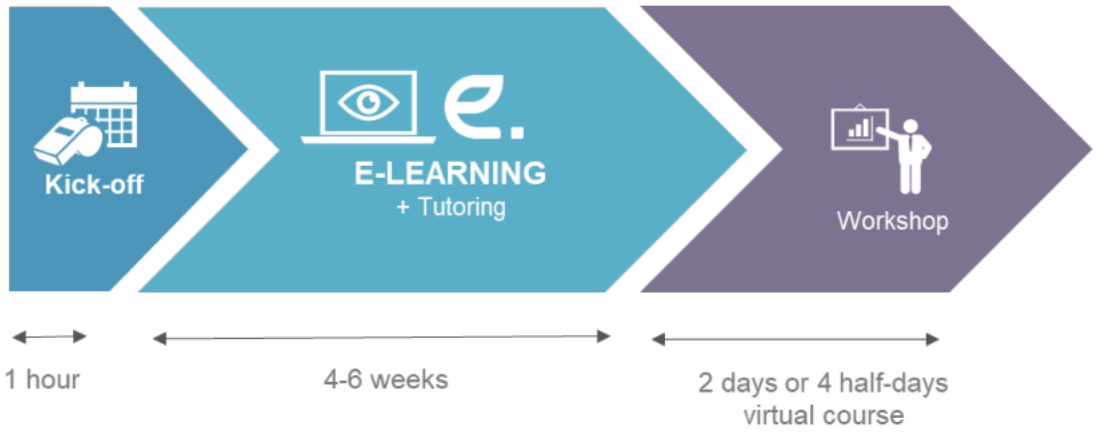
DESCRIPTION

This is a more in-depth training course, enabling Products Owners to develop their role-related skills and put them into practice through practical exercises. This training enables Product Owners to increase their efficiency in the iteration cycle and the development of their product. They develop their knowledge and implement an incremental product delivery approach.

With the 2 days of training, the learner will immerse step by step in the different approaches of project management. This is meant to serve as a recipe for delivering value and delighting customers. Thanks to the numerous examples and exercises, available in different formats, the learner can apply the acquired knowledge in a dynamic way.

This course follows a blended approach which includes the following components:

1. a virtual kick-off,
2. followed by an individual e-Learning of 8 hours, with tutoring
3. followed by a 2-day face-to-face or 4 half-days virtual workshop



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CONTENT

The course covers the following topics:

- Quick overview of different PM methods
- Concept of value delivery
- Requirement gathering
- Defining priorities according to customers' needs
- Stakeholder management
- Agile: The Product Owner and the processes
- Predictive: Scope definition, change process and control

TARGET AUDIENCE AND OBJECTIVES

Target audience :

Project managers, Product managers, Business analysts..

Objectives :

At the end of this course, learners will be able to :

- Learn how to build customer trust
- Differentiate between benefits and features and understand how "waste" works
- Deliver great added-value products and delight your customers

DURATION AND ACCREDITATIONS

8 hours self-paced learning and 2 days of training.

All our courses are PMI® or IPMA® registered.

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